

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																																
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900026119

TRADEMARK
REEL: 003099 FRAME: 0604

Registration Number:	2276538	BECAUSE WATER ISN'T ENOUGH...
Serial Number:	78404394	AGE-CONTROL COMPLEX
Serial Number:	78383632	COLOR HOLD
Serial Number:	78377856	ENZYMETHERAPY
Serial Number:	78376561	NANOZYME

CORRESPONDENCE DATA

Fax Number: (212)755-7306

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-326-3939

Email: nytef@jonesday.com

Correspondent Name: Carol M. Wilhelm, Esq.

Address Line 1: 222 East 41st Street

Address Line 4: New York, NEW YORK 10040

NAME OF SUBMITTER:	Carol M. Wilhelm, Esq.
Signature:	/Carol M. Wilhelm, Esq./
Date:	06/08/2005

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Alterna, Inc., a corporation organized and existing under the laws of California, with a principal place of business at 10521 W. Pico Boulevard, Los Angeles, California 90064, United States of America ("Assignor"), is the owner of the trademark(s) and registration(s) thereof in the United States Patent and Trademark Office as set forth in **Schedule A** attached hereto together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, Alterna Holdings Corp., a corporation organized and existing under the laws of Delaware, with a principal place of business at 10521 W. Pico Boulevard, Los Angeles, California 90064, United States of America ("Assignee"), is desirous of acquiring said trademark(s) and registration(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, Alterna, Inc., does hereby sell and assign unto the Assignee, Alterna Holdings Corp., all right, title and interest in and to said trademark(s) and registration(s) thereof as set forth in the **Schedule** attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, Alterna, Inc., has caused this instrument to be executed by its duly authorized corporate officer this 13th day of April, 2005.

Alterna, Inc.

By: 

Name:

Gloria Christal

Title:

CEO